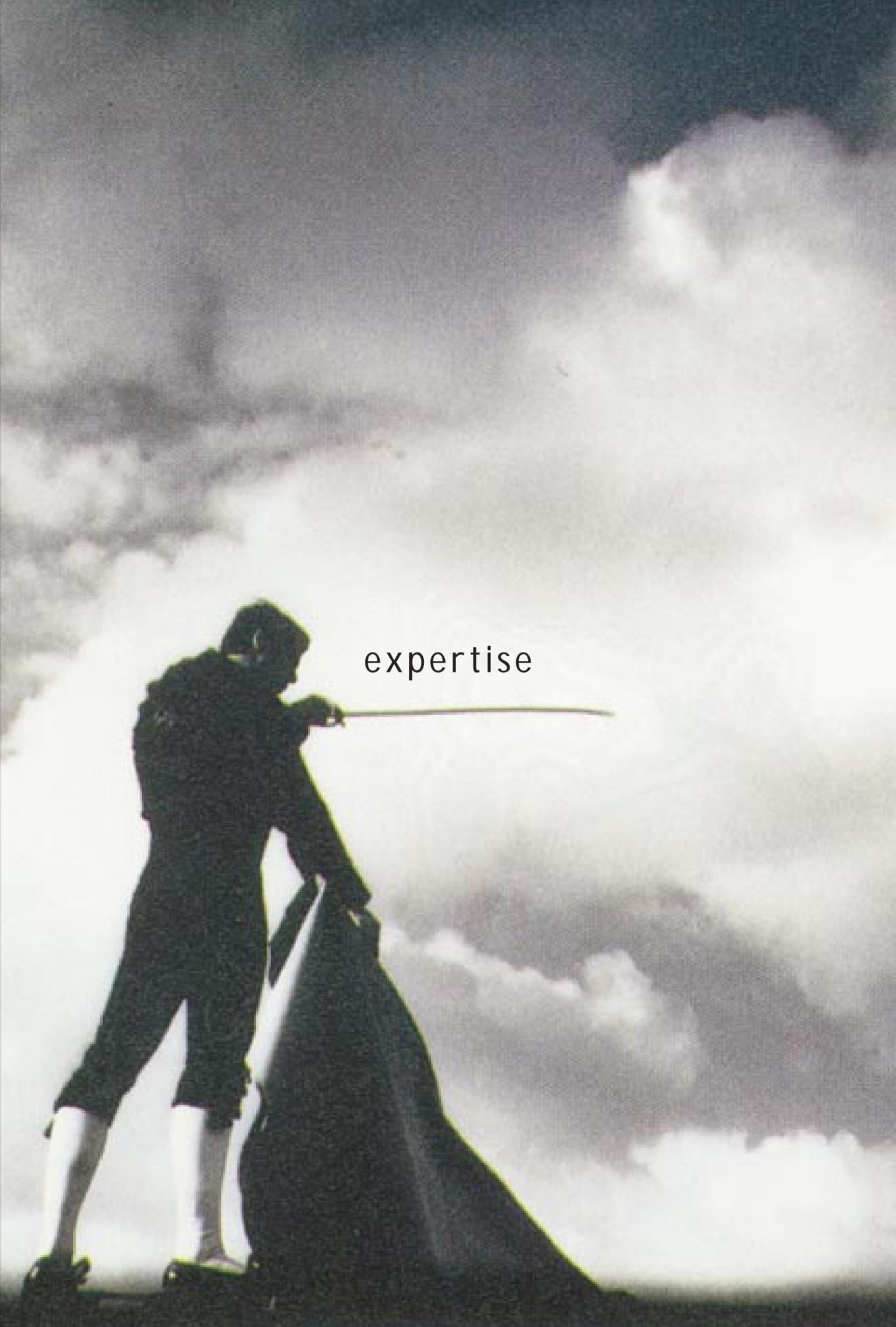




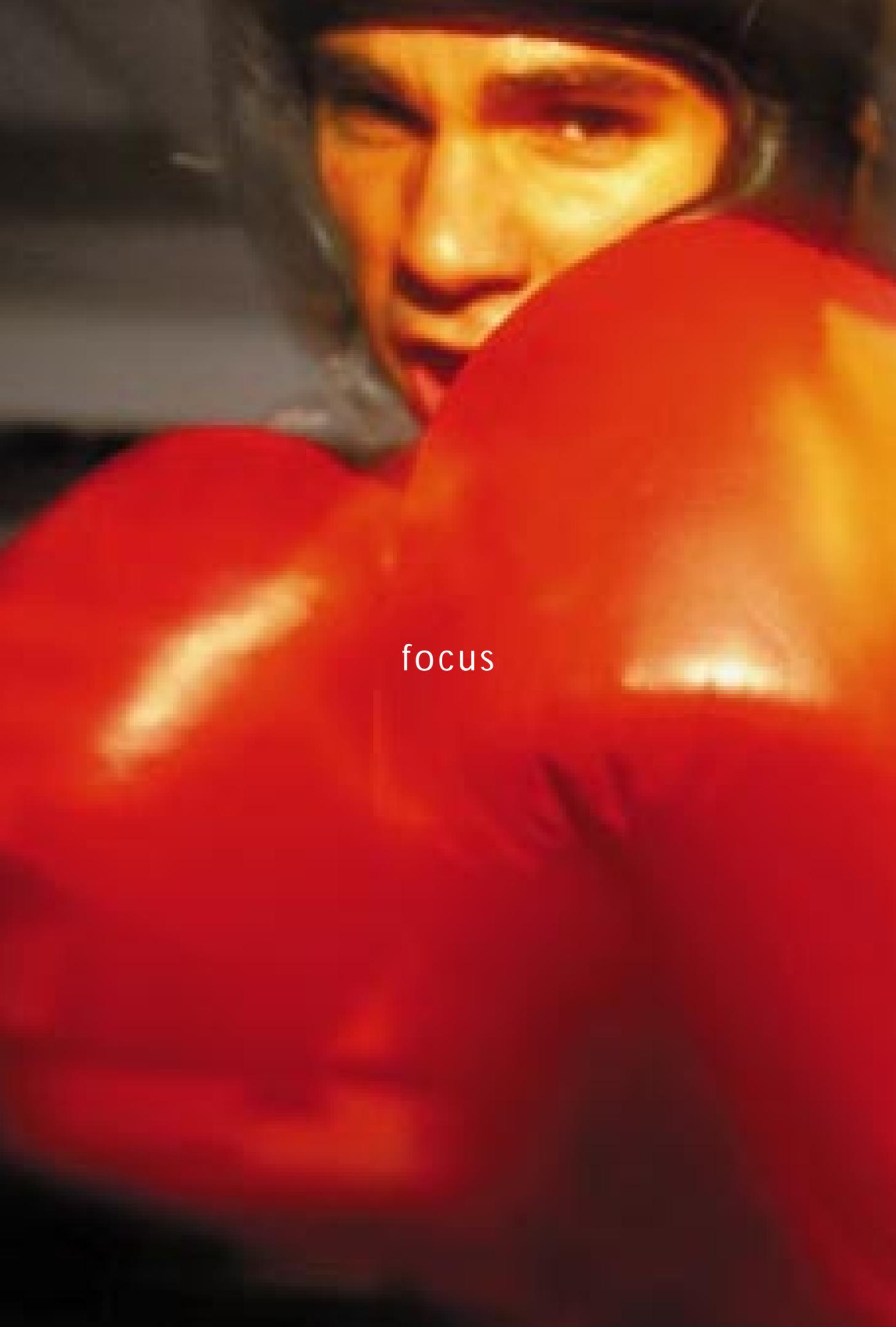
BUTLER RUBIN SALTARELLI & BOYD

excellence in litigation

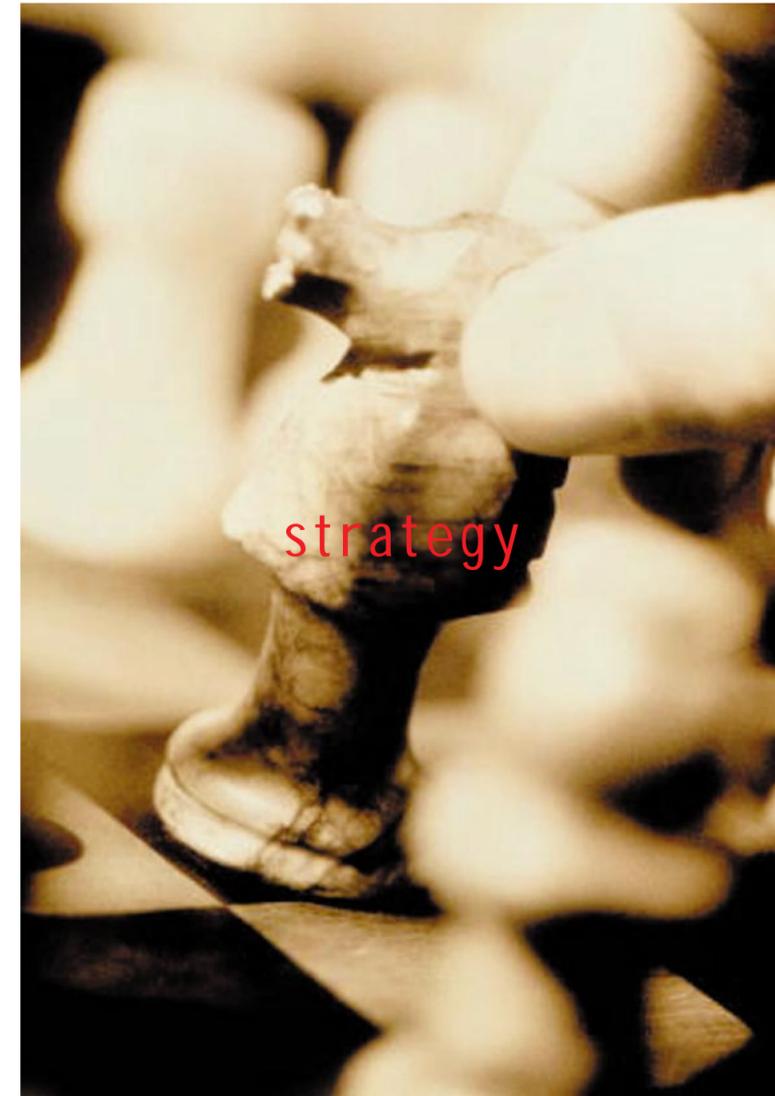
Law is part art, part science. Therefore success – especially in the practice of litigation – requires excellence in many areas. Strategic thinking, teamwork, innovation, courtroom skills, business acumen and other qualities all play a vital role in success. Find them all in a single entity and you have found true excellence. Find them all at a litigation firm and you have found Butler Rubin.

A black and white photograph of a person in a dark suit, seen from the side, holding a sword horizontally. The person is standing on a dark surface, possibly a rooftop or a cliff edge, with a dramatic, cloudy sky in the background. The lighting is high-contrast, creating a silhouette effect. The word "expertise" is written in a clean, sans-serif font to the right of the person's head.

expertise



focus



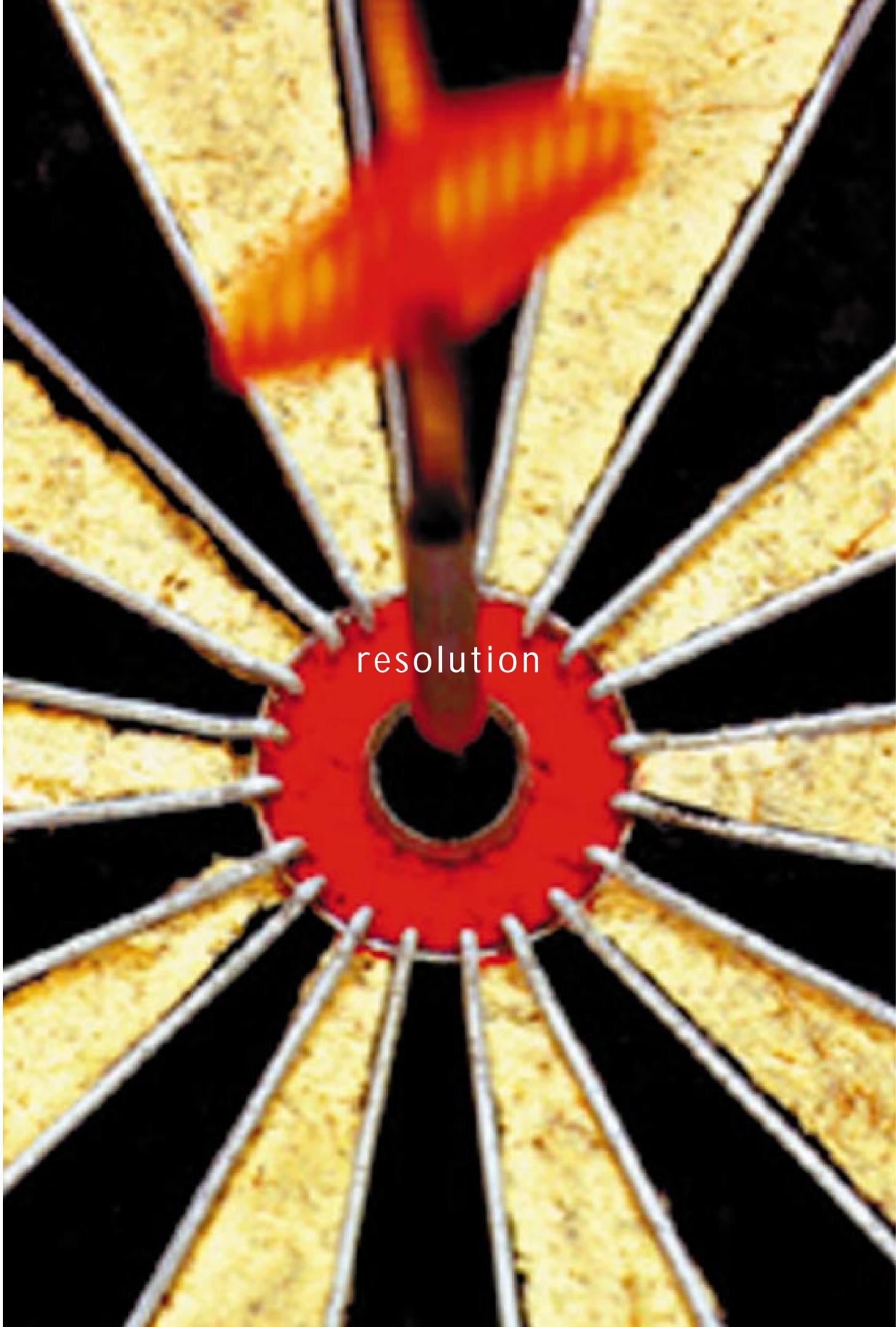
strategy



innovation



experience



# resolution

Today's global business world is defined by constant change and increasing competitiveness. In such a dynamic and challenging environment, complex legal issues are commonplace. To protect your interests, you may have to enlist the services of an experienced, exceptionally qualified law firm to handle top-tier litigation.

Founded in 1980 as a spin-off from Winston & Strawn, Butler Rubin has grown to become one of the country's pre-eminent litigation firms. Since then, more than 28 other attorneys have elected to join Butler Rubin over the last two decades, most from major, national firms. The result: a litigation firm with an exceptional track record that delivers uniform excellence and client service that is second to none.



## our pedigree

Butler Rubin has successfully represented businesses, not-for-profits, governments, and individuals before federal and state trial and appellate courts of 35 states, in every federal circuit, and also in the U.S. Supreme Court. Our elite roster of experienced attorneys has also successfully represented clients before state and federal agencies, commissions and arbitration panels in more than 25 states. We have achieved an enviable record of accomplishment on behalf of our clients.

Our attorneys have graduated from the country's elite law schools and worked for the nation's largest and best law firms prior to joining Butler Rubin. In addition, many have *Law Review* and judicial clerkship experience.

## our expertise

Butler Rubin counsels leading companies nationwide on a wide variety of legal matters and on all sizes of cases. Our practice areas include:

- Antifraud Prosecution
- Antitrust and Trade Regulation
- Business Disputes
- Class Actions
- Employment Law
- Environmental Law
- Franchise & Distribution
- Insurance Coverage
- Merger & Post Acquisition Disputes
- Product Liability Defense/Contract Liability Management
- Professional Liability
- Reinsurance

## our approach

Legal problems do not exist in a vacuum. That's why we work hard to understand your business, the strategies behind it, and the wider implications of achieving your legal objectives. By taking a broader perspective, we can provide superior strategic guidance and more insightful solutions that end in successful resolution. By providing direct and unambiguous advice we aim to become your trusted advisor and confidant on a wide range of business issues.



## THE BUTLER RUBIN DIFFERENCE

It's a fast-paced, competitive business world out there. And that's just the sort of environment where disputes are likely to arise. Maybe you need to initiate litigation. Maybe you have to respond to it. Either way, you'll need experienced and savvy legal counsel to help you achieve a successful outcome. So how do you determine which firm is right for you? Here are a few factors to consider – each one a reason to choose Butler Rubin.

## exemplary client service

Nothing is more important to us than total client satisfaction. Nothing. We pay careful attention to the needs of each and every one of our clients and are totally committed to ensuring these needs have been met. While many other firms will tell you the same thing, how many request that their clients participate in regular satisfaction surveys to uncover areas for improvement? If any are found, we develop and implement an improvement plan and follow up to ensure any issues have been addressed.

## the safe choice or the best choice?

Many companies pick a large, high profile firm for litigation just to be safe. The reality is, you are likely to be better served by a smaller, more attentive boutique like Butler Rubin. In a large law firm, your company and case will be just one on a long, long list. As a result, you or your case may not always receive the highest level of care and attention from senior partners. And with so many lawyers to keep busy, your case may not be handled in the most efficient manner.

Perhaps the biggest difference between Butler Rubin and a large firm is the specialized care and attention you will receive – and the high level of involvement of our senior attorneys. Because we aren't highly leveraged like large firms, the attorneys you meet at the first briefing are the same ones who oversee your case day-to-day. The reality is that experienced lawyers provide superior service, work more efficiently and deliver better value. And here's a revelation. You can actually reach our attorneys when you need to and they will respond quickly to your requests. The bottom line: your team is lean, focused, responsive and effective. What's more, you will never be charged for unnecessary work as you may be at other highly leveraged firms.

## success by any measure

Many law firms tout their trial records as if they were the only measure of success. While we welcome the chance to discuss our trial accomplishments – we are confident they are second to none which is why we've earned our reputation as a "go-to" firm for complex and sensitive cases – the reality is that for many businesses, even a win at trial can be considered a loss. Success is often better measured in other ways. The speed of resolution. The quality of the settlement. The ability to sustain a business relationship, for example. We believe that you should define your own measure of success. From day one, our objective is to exceed it.



## the attorneys

Collectively, Butler Rubin attorneys reflect the legal profession's highest level of skills and experience. They are litigation specialists that focus on specific practice areas including anti-trust, reinsurance and product liability. Renowned for their expertise, virtually all have worked at the "big name" firms you may be considering before choosing to join Butler Rubin.

Our attorneys are successful because they build long-term, one-to-one counseling relationships with their clients. As a trusted advisor and confidant, your attorney will draw on his or her experience and expertise to provide you with objective advice to help you determine the best course of action.

## uniform excellence

At Butler Rubin, we don't operate under a "star" or "pyramid" system where one high profile attorney attracts clients for others. We believe that for our firm and our clients to succeed, excellence must be uniform. We expect exceptional performance from every employee without exception. Butler Rubin quality is so high that some of the country's most prestigious law firms have relied on us to represent them in litigation.

## fees and billing

While Butler Rubin attorneys bill on an hourly basis, our rates are lower than the big firms they once worked for. To promote strong client relationships, we strive to keep our fees fair, competitive and flexible. As such, we offer fixed and modified contingency fee arrangements. And unlike many firms, we do not bill internal costs for faxes, telephone charges and photocopies. Even though you'll receive the highest level of service and legal expertise, Butler Rubin can deliver considerable cost savings over the duration of your case.

## the use of information technology

From state-of-the-art electronic billing to large databases of imaged documents, Butler Rubin leverages technology wherever possible to work more efficiently and effectively. As such, we can match the resources and services of virtually any law firm.

A secure extranet enables clients to access documents, the attorneys' work, case calendars, and excerpts of case files from our computer network and databases – at any time from anywhere in the world with Internet access. At the request of some clients, we have even trained their internal staff in the use of litigation management systems.

## alternative dispute resolution

Can a law firm really be creative? We think so. We pride ourselves on reaching practical and innovative solutions to complex problems for our clients. While we relish trying cases, we know that for many clients even a win at trial is a business defeat. Many successful pre-trial resolutions can be reached through creative problem solving and thinking "outside the box." You'll notice that we bring our considerable creativity to every case from the time we are first retained.



## LITIGATION EXCELLENCE

Successful litigation requires in-depth strategic and tactical thinking as well as insightful understanding of people, businesses, processes and procedures. It takes experience to see the whole problem and then to chart the best course of action. That's why our litigation teams are only made up of seasoned, accomplished litigators. Young, inexperienced associates will never run your case at Butler Rubin. Following this philosophy since our inception, we have managed and resolved complex business problems in courts and before arbitrational panels around the country.

Sometimes, success is based on industry-specific expertise. With over 20 years of experience, Butler Rubin's REINSURANCE GROUP is one of the country's leading practices focused on the relationship between insurance companies and reinsurance companies.

The Firm's ASBESTOS LITIGATION GROUP has 20 years of experience helping businesses manage their asbestos liabilities.

Success can also result from expertise in certain areas of the law. Butler Rubin's uniform excellence is also reflected in these areas.

In COMPETITION LAW we regularly advise and litigate on behalf of our clients in the areas of antitrust, franchising and distribution, and restrictive covenant and trade secret matters.

In BUSINESS TORTS we handle matters involving common law torts, the Racketeer Influenced Corrupt Organization Act (RICO), and federal and state securities statutes.

In COMMERCIAL LITIGATION the firm handles employment issues, environmental matters, insurance coverage claims, creditors' rights and contract matters.

Litigation is the art of problem solving, or, when alternatives fail, of persuading arbitrators, judges and juries of one's position. As with all artists, greatness requires vision and creativity. Excellence in litigation also requires extraordinary strategic and tactical thinking. Our successful track record is evidence that you'll find all of these qualities at Butler Rubin.



## PUT EXCELLENCE ON YOUR SIDE

Hiring a new firm is a big decision. But even a long journey begins with just one small step. So put us on your short list. Send us a request for proposal. Put us to the test and see how we compete. Then watch us for one case. When you look back at your decision to retain Butler Rubin, we're confident you'll think it was one of the best decisions you've made. So take that first step now. Contact Andrea Gordon at [agordon@butlerrubin.com](mailto:agordon@butlerrubin.com) or 312.696.4466.

### excellence in litigation.

As a client of Butler Rubin we will draw upon all of our unique qualities to help you achieve the outcome you desire. For more information on our capabilities, attorneys, and their accomplishments, please visit our web site at [www.butlerrubin.com](http://www.butlerrubin.com) or contact Andrea Gordon at [agordon@butlerrubin.com](mailto:agordon@butlerrubin.com) or 312.696.4466.



